



Ian Rheeder, CM (SA), a Chartered Marketer and Tutor at GIBS (SA's #1 business school as rated by the Financial Times), asks the question: 'What makes leaders successful?'

He draws on the practical knowledge and wisdom of hundreds of books and white papers on leadership and to this end, has developed his TEC Leadership Model.

Using a triangulation of neuroscience, leadership theory and business strategy, is what makes Ian's program unique. Ian realized after extensive research over a four year period that leadership characteristics can be synthesized into just three TEC pillars: Trust, Engagement (the "soft" side) and Competence ("hard" skills). His TEC Model was published in Leadership in July 2012.

Ian has trained 294 leaders from 10 different companies during Aug/September 2013 and has had 100% affirmation that TEC is extremely easy to grasp and remember; that is an accurate and powerful leadership rating tool and that all in attendance said they would definitely implement this model in their Corporation.

Why I Recommend EcoPsychologist, Mandy Young as a Colleague in the TEC Model:

I chose to work with Mandy Young as an EcoPsychologist in Corporate Executive Retreats because of her extensive experience as a Psychotherapist to understand the inner dynamics of what motivates people and why they get into certain lifestyle and work patterns that are constructive or unhelpful; together with a unique ability to take vital insights from Nature that transform the way Corporates structure themselves and become a Team.

Mandy is a warm, competent Speaker who is able to engage with people on an intellectual and emotionally engaging way, bringing out the best in their potential, which combines well with my TEC model of Trust, Engagement and Competence for Leadership.

Ian Rheeder